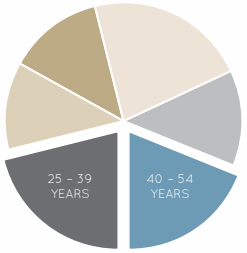
AUSTRALIA FAIR

KEY FEATURES

221	279.7m
NUMBER OF RETAILERS INCL. METRO	TOTAL ANNUAL SALES ($)
54,857	2,111
GROSS LEASABLE AREA (M2) INCL. METRO	CAR PARKS INCL. METRO
12.4m	COLES, KMART, WOOLWORTHS, CINEPLEX
ANNUAL CUSTOMER VISITS INCL. METRO	MAJOR RETAILERS

DEMOGRAPHICS

CBD WORKERS, STUDENTS, YOUNG FAMILIES, SENIORS, ASIAN MARKET, TOURISTS



0 - 14 YEARS	13%
15 - 24 YEARS	12%
25 - 39 YEARS	21%
40 - 54 YEARS	19%
55 - 64 YEARS	13%
65+ YEARS	22%

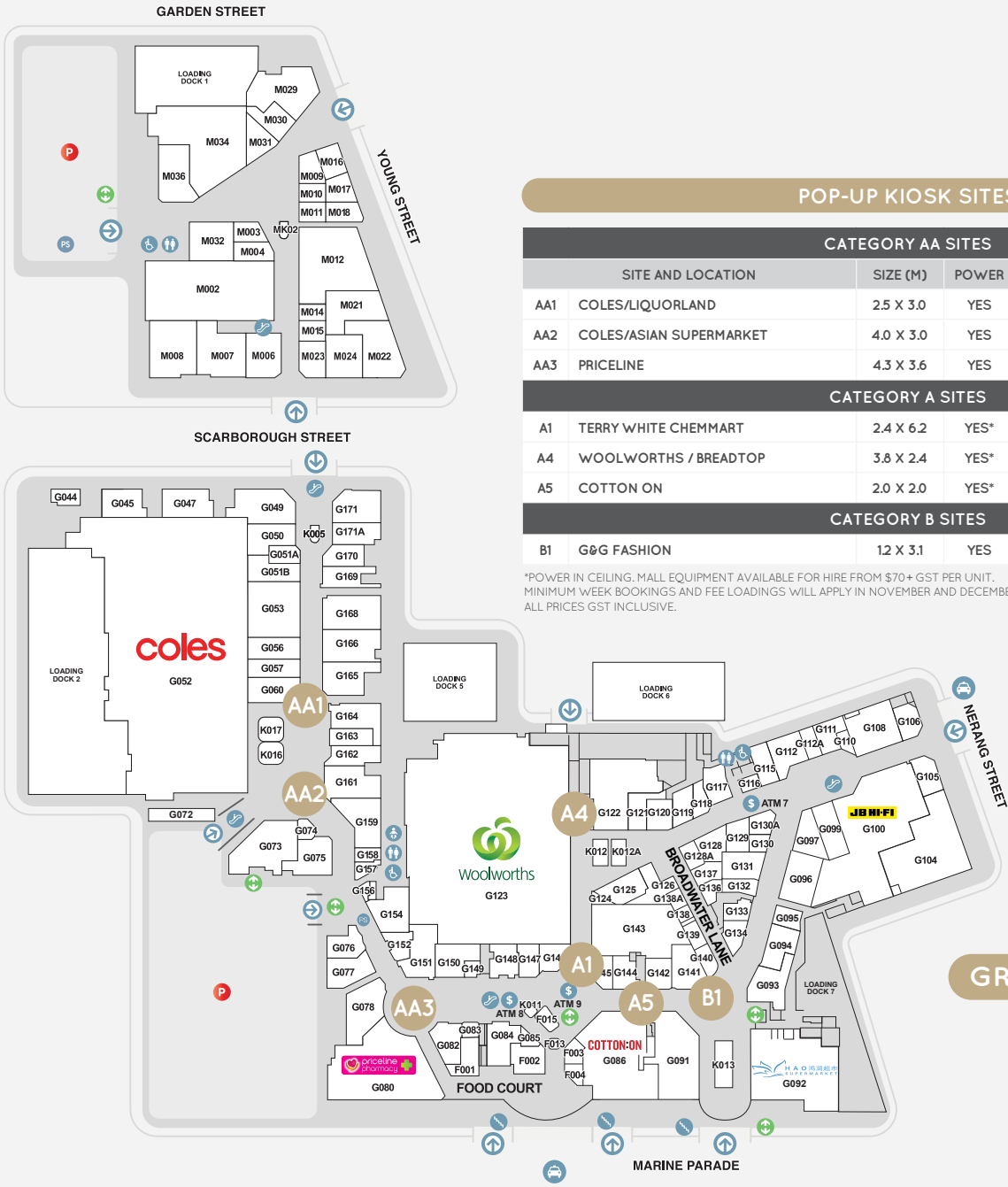
171,191

MAIN TRADE AREA POPULATION

LEASING ENQUIRIES

JACKLYN OSBORN
M 0413 200 045
E josborn@popupfirst.com.au

LE-ANNE PARKINSON
M 0414 331 774
E lparkinson@popupfirst.com.au



POP-UP KIOSK SITES

CATEGORY AA SITES						
	SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY
AA1	COLES/LIQUORLAND	2.5 X 3.0	YES	$1430	$1210	$550
AA2	COLES/ASIAN SUPERMARKET	4.0 X 3.0	YES	$1430	$1210	$550
AA3	PRICELINE	4.3 X 3.6	YES	$1430	$1210	$550
CATEGORY A SITES						
A1	TERRY WHITE CHEMMART	2.4 X 6.2	YES*	$1320	$1100	$440
A4	WOOLWORTHS / BREADTOP	3.8 X 2.4	YES*	$1320	$1100	$440
A5	COTTON ON	2.0 X 2.0	YES*	$1320	$1100	$440
CATEGORY B SITES						
B1	G&G FASHION	1.2 X 3.1	YES	$1100	$990	$330

*POWER IN CEILING. MALL EQUIPMENT AVAILABLE FOR HIRE FROM $70+ GST PER UNIT.
MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER.
ALL PRICES GST INCLUSIVE.

GROUND LEVEL

AUSTRALIA FAIR

KEY FEATURES

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TOTAL ANNUAL SALES ($)

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COLES, KMART, WOOLWORTHS, CINEPLEX
MAJOR RETAILERS

DEMOGRAPHICS

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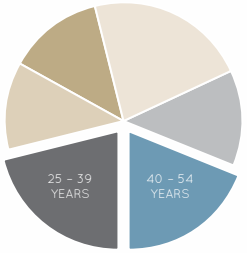

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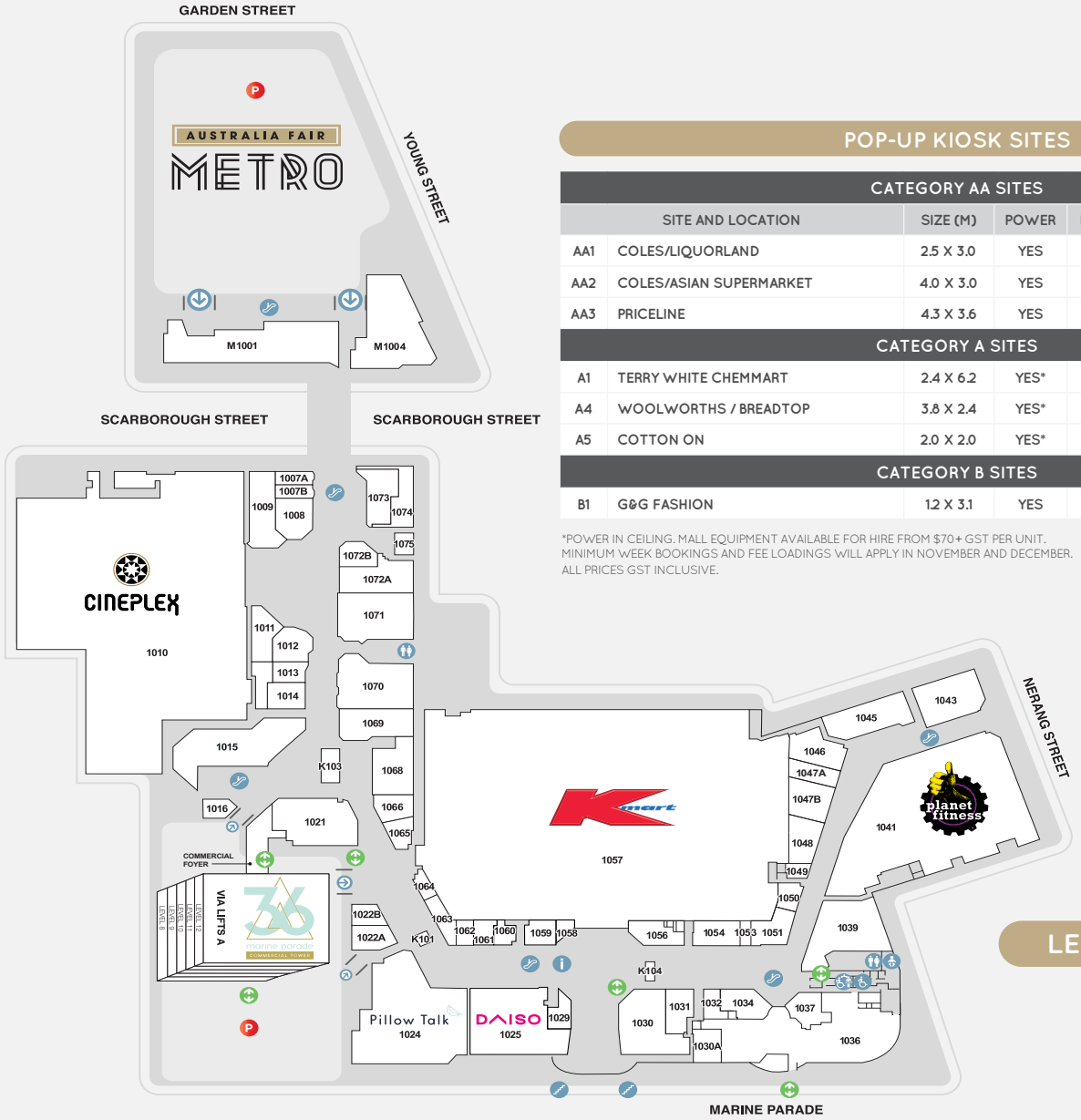

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LEVEL ONE

OWNER: YFG SHOPPING CENTRES

MANAGED BY: Retail First.

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Source: ABS Census data 2011.