

PENINSULAFAIR

KEY FEATURES

71 158m

NUMBER OF
RETAILERS

TOTAL ANNUAL SALES (\$)

31,099 1,449

GROSS LEASABLE
AREA (M2)

CAR PARKS
509 ARE UNDERCOVER

3.7m

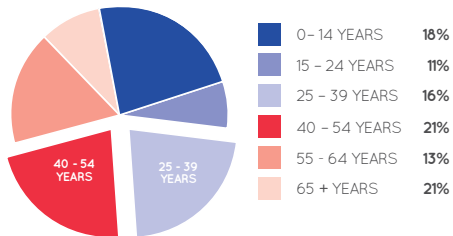
ANNUAL CUSTOMER
VISITS

MAJOR
RETAILERS

COLES, KMART, BEST &
LESS, CAPTAIN COOK
TAVERN, DAN MURPHY'S
AND HOYTS CINEMAS

DEMOGRAPHICS

FAMILIES AND MIDDLE AGE,
MATURE INDEPENDENTS



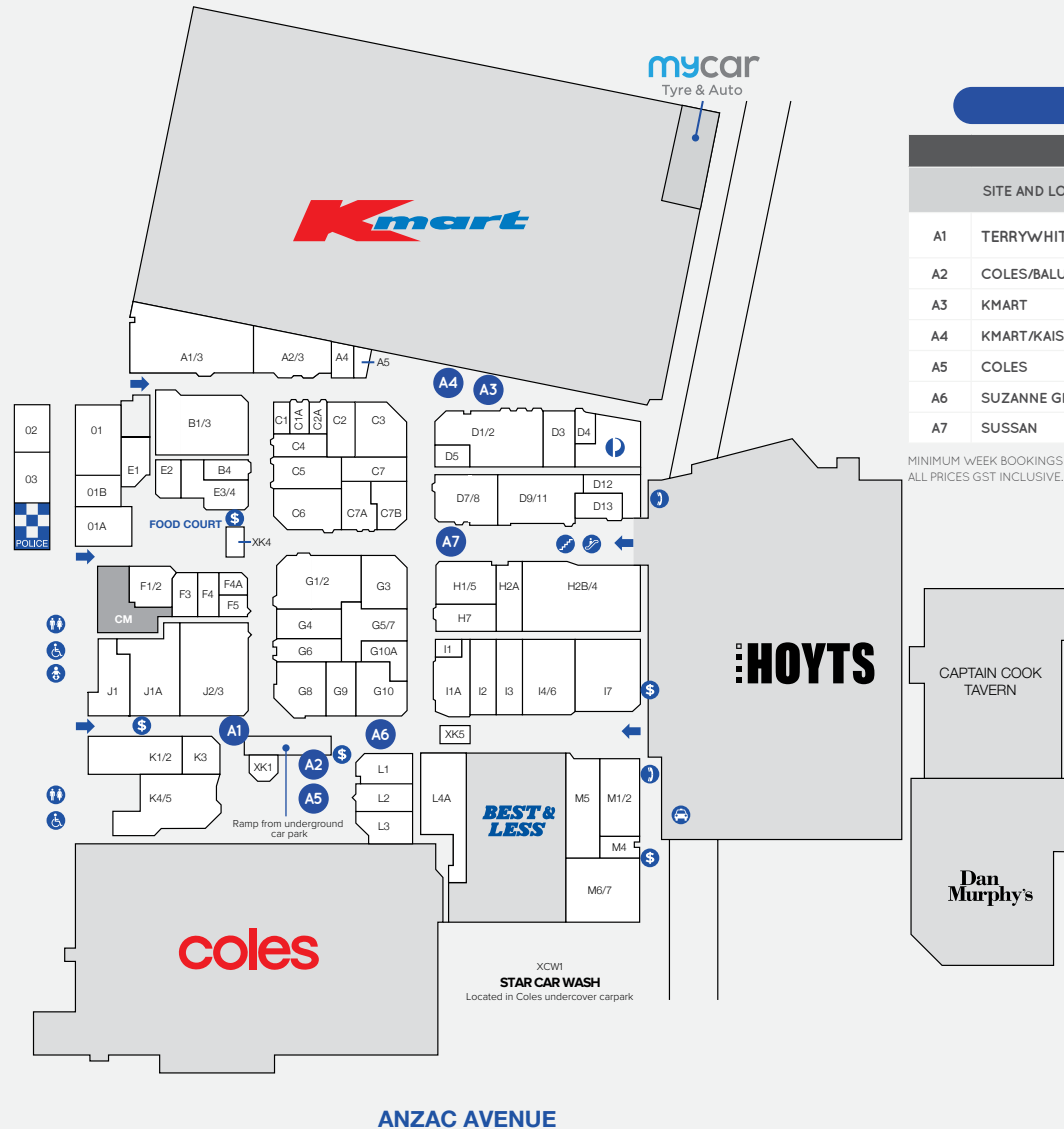
147,200

TRADE AREA POPULATION

LEASING ENQUIRIES

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POP-UP KIOSK SITES

A SITES						
SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY	
A1 TERRYWHITE CHEMMART	3.8M X 1.7M	YES	\$770	\$550	\$275	
A2 COLES/BALUSTRADE	3 X 5	YES	\$770	\$550	\$275	
A3 KMART	3 X 3	YES	\$770	\$550	\$275	
A4 KMART/KAISERCRAFT	3 X 3	YES	\$770	\$550	\$275	
A5 COLES	3 X 3	YES	\$770	\$550	\$275	
A6 SUZANNE GRAE	3 X 5	YES	\$770	\$550	\$275	
A7 SUSSAN	3 X 6	YES	\$770	\$550	\$275	

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER.
ALL PRICES GST INCLUSIVE.

OWNER:



MANAGED BY:



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Source: ABS Census data 2011.

