

# PENINSULAFAIR



## KEY FEATURES

76 NUMBER OF RETAILERS

134m TOTAL ANNUAL SALES (\$)

30,899 GROSS LEASABLE AREA (M2)

1,449 CAR PARKS 509 ARE UNDERCOVER

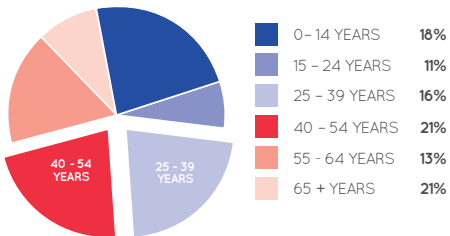
3.5m ANNUAL CUSTOMER VISITS

MAJOR RETAILERS

COLES, KMART, BEST & LESS, CAPTAIN COOK TAVERN, DAN MURPHY'S AND HOYTS CINEMAS

## DEMOGRAPHICS

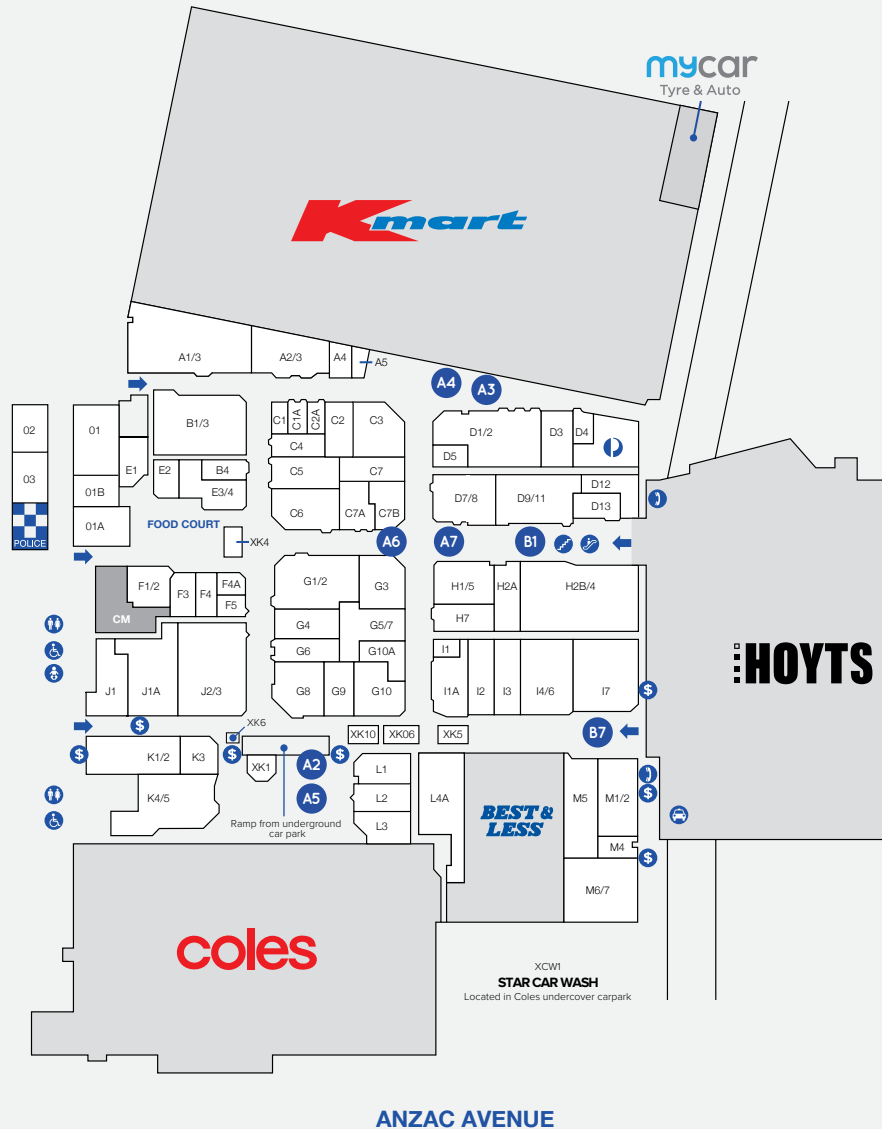
FAMILIES AND MIDDLE AGE, MATURE INDEPENDENTS



147,200 TRADE AREA POPULATION

## LEASING ENQUIRIES

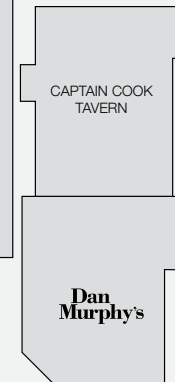
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## POP-UP KIOSK SITES

A SITES						
SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY	
A2	COLES/BALUSTRADE	2 X 5	YES	\$990	\$770	N/A
A3	KMART	3 X 3	YES	\$990	N/A	N/A
A4	KMART/KAISERCRAFT	3 X 3	YES	\$990	N/A	N/A
A5	COLES	3 X 3	YES	\$990	\$770	N/A
A6	JAY JAYS	2 X 5	YES	\$990	\$770	N/A
A7	SUSSAN	3 X 3	YES	\$990	\$770	N/A
B SITES						
B1	LOWES	3 X 5	YES	\$880	\$660	\$275
B7	ST GEORGE	2.5 X 6	NO	\$880	\$660	\$275

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER. ALL PRICES GST INCLUSIVE.



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