

PENINSULAFAIR



KEY FEATURES

66
NUMBER OF RETAILERS

160m
TOTAL ANNUAL SALES (\$)

31,099
GROSS LEASABLE AREA (M2)

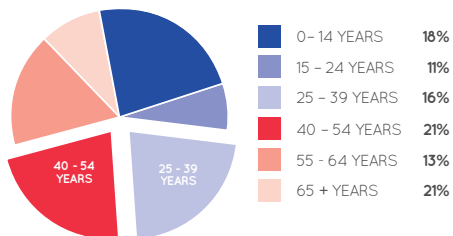
1,449
CAR PARKS
509 ARE UNDERCOVER

3.8m
ANNUAL CUSTOMER VISITS

COLES, KMART, BEST & LESS, CAPTAIN COOK TAVERN, DAN MURPHY'S AND HOYTS CINEMAS
MAJOR RETAILERS

DEMOGRAPHICS

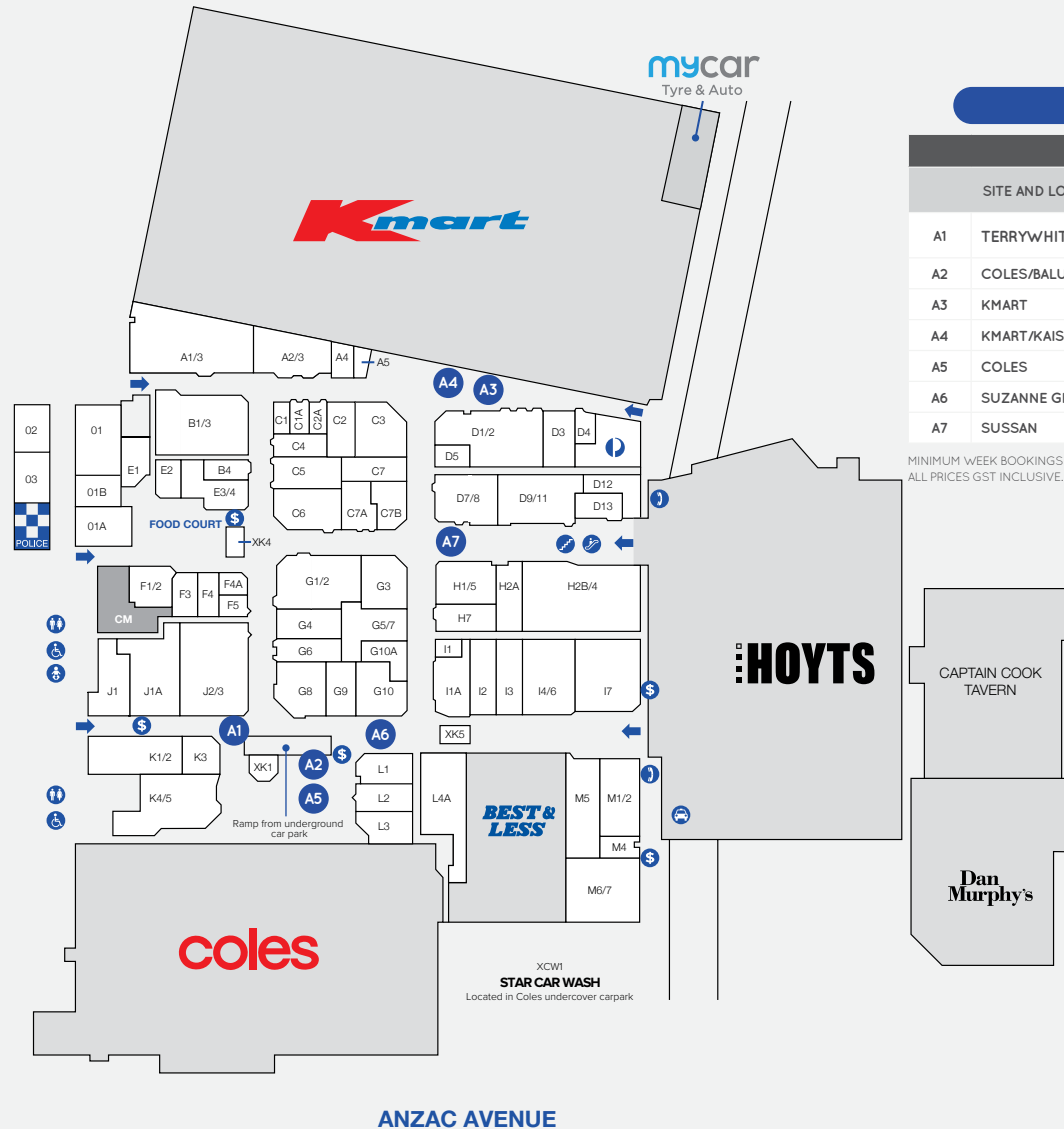
FAMILIES AND MIDDLE AGE,
MATURE INDEPENDENTS



147,200
TRADE AREA POPULATION

LEASING ENQUIRIES

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POP-UP KIOSK SITES

A SITES					
SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY
A1 TERRYWHITE CHEMMART	3.8M X 1.7M	YES	\$990	\$770	\$330
A2 COLES/BALUSTRAD	3 X 5	YES	\$990	\$770	\$330
A3 KMART	3 X 3	YES	\$990	\$770	\$330
A4 KMART/KAISERCRAFT	3 X 3	YES	\$990	\$770	\$330
A5 COLES	3 X 3	YES	\$990	\$770	\$330
A6 SUZANNE GRAE	3 X 5	YES	\$990	\$770	\$330
A7 SUSSAN	3 X 6	YES	\$990	\$770	\$330

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER.
ALL PRICES GST INCLUSIVE.

OWNER:



MANAGED BY:



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Source: ABS Census data 2011.